

# BCV Developers to open ₹45-cr resort in Bengaluru

SANGEETHA CHENGAPPA

Bengaluru, June 24

BCV Developers, a joint venture of Brigade Enterprises with Classic Group and Valmark Group, will open the Signature Club Resort in the vicinity of

Bengaluru International Airport, on Sunday.

Set up at an investment of ₹45 crore, the Signature Club Resort, operated and managed by Brigade Hospitality Services Ltd (BHSL), will be inaugurated

in the presence of RV Deshpande, Karnataka Minister of Industries and Tourism.

## Facilities

The 80,000 sq ft Signature Club is set in an 8-acre expanse within Brigade Orchards, a 120-acre mixed use township in Bengaluru, and offers 45 premium guest rooms and suites, a courtyard café, a restaurant, a six-lane temperature-controlled swimming pool, tennis/badminton/squash courts, two banquet halls, a gym, yoga and meditation area, kids' play zone, health club, and a bar with alfresco seating. "The idea was to create a country club-like feel on the lines of the iconic Tollygunge Club in Kolkata. The design inspiration for the Club is a traditional Mangalurean country house. The lobby

opens up to a two-tier verandah that resembles tree branches crafted in metal and Mangalurean tiles. The verandah opens to an alfresco area on both sides and an ancient well which was part of every household in India," Vineet Varma, Executive Director, Brigade Hospitality Services, told *Business Line* during a site visit.

Signature Club Resort is affiliated to 14 other clubs in India and Malaysia, and is open to memberships from corporate and retail customers, offering varying membership tenures of three, five and 10 years as well as life memberships up to 2060.

## Target groups

Varma said he is looking to make the Club a destination of choice for weddings and board meetings, corporate day out-

ings, music concerts and cultural programmes.

"We have a sports stadium with seating capacity of 3,000 people that can host musical concerts and dance recitals, a dog park with an in-house vet—the first such park in Bengaluru and horse riding facilities," added Varma. BHSL is a ₹48-crore Brigade Group company, involved in the setting up and management of hotels, serviced apartments, clubs, resorts and spas and convention centres.

The company recently forayed into institutional catering, banquets and event coordination through its subsidiary, Celebrations Catering and Events LLP and has launched its first standalone F&B project HIGH Ultra Lounge in Bengaluru.



The lobby opens up to a two-tier verandah that resembles tree branches crafted in metal and Mangalurean tiles