

BRIGADE
Beat

The Hospitality Newsletter

December 2020



D I G I T A L E D I T I O N



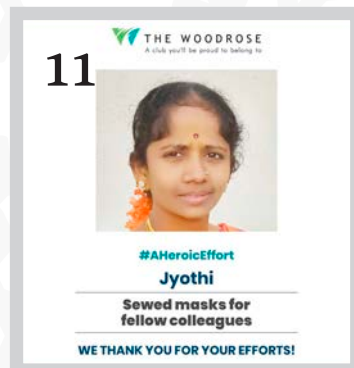
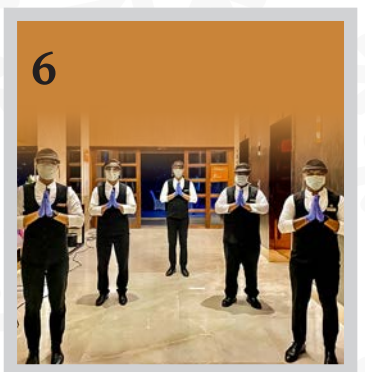
Grand Mercure Gandhinagar GIFT City Lobby Area

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From ED's Desk



Dear Member,

Greetings!

We trust you have been taking good care of yourselves and have been staying safe.

COVID19 has impacted our industry like never before and the year of 2020 is going to be the year that we will want to forget, yet may not be able to. To an extent it has been a watershed year for the World.

We have been compelled to think differently and act even more differently. What was earlier deemed unconventional has become the new normal today. The way we have gone about conducting our business over the years suddenly seems so foreign to us.

Digitisation, particularly in the hospitality sector that was 'work in progress' has had to be fast-tracked to meet with new norms. What has been impressive is the speed at which we have adapted to the changed scenario, be it introduction of contactless experiences within our properties, digital payments, QR code based menu options, Assisted buffets, hybrid wedding events, to name a few.

We have also learnt to conserve our valuable resources, trim unnecessary & wasteful consumption and yet ensure that we continue to provide consistent levels of service without compromising on quality.

In other words, this pandemic has taught to '**DO MORE WITH LESS**'.

Among all the adversities we have been facing, there have also been some happy developments. We are elated to announce that Brigade Hospitality been ranked 3 amongst India's Great Mid-size Workplaces this year. Our joy was doubled when we were also recognized among India's 100 Best Workplaces for Women 2020.

Our Sheraton Grand Bangalore Hotel at Brigade Gateway won Gold Award in South Asia for 2 categories: Leading Meetings and Conferences hotel and Leading Food and Beverage Hotel. Our Signature Club Resort at Devanahalli won Customers Choice Hotel 2020 Award by Agoda.

In order to continue our engagement with our members during the lockdown period, we introduced Live events on social media and were humbled by the enthusiastic response. We intend to continue with such quality events online.

We are glad to also see a gradual improvement in the number of guests regaining confidence in venturing out to safe dining and social environments that our clubs and hotels provide.

COVID 19 has been most hostile to the most hospitable sector but bad times will not last. While we may have been temporarily crippled, we will bounce back with vigour & strength. It is just a matter of time. We would especially like to thank our members for their trust & continued support during these testing times!

The year of 2020 may not have been an experience to write home about but let us all hope that 2021 brings cheer and paves the way to economic recovery & good health for all.

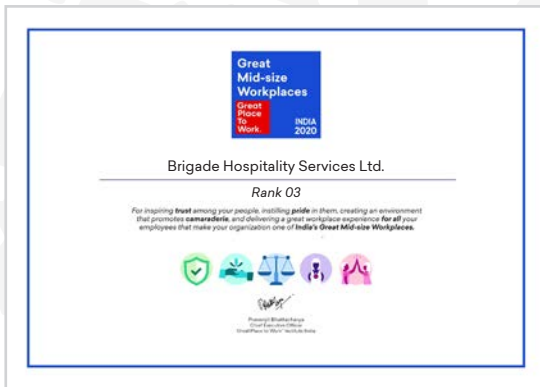
With our best wishes for the Festive season and for the New Year!

Warm regards,

Vineet Verma

Executive Director & CEO - Brigade Hospitality

Awards & Recognitions



We are elated to be ranked 3rd amongst India's Great Mid-size Workplaces in 2020.



Award won by Signature Club Resort



We are honoured to be recognized among India's 100 Best Workplaces for Women 2020.

Award won by Sheraton Grand Bangalore Hotel at Brigade Gateway



As we continue our contribution to the cause of the Girl Child in Association with World Vision India

We have supported 58 families with Grocery supplies in Dec 2020.

The grocery distribution was made to the families in the Peenya Anganwadi area with the girl children from the families present.

Groceries worth INR 1000 was given to each girl.











IMMUNITY BOOSTING RECIPES

Fig and Dates dry fruit bites

Ingredients:

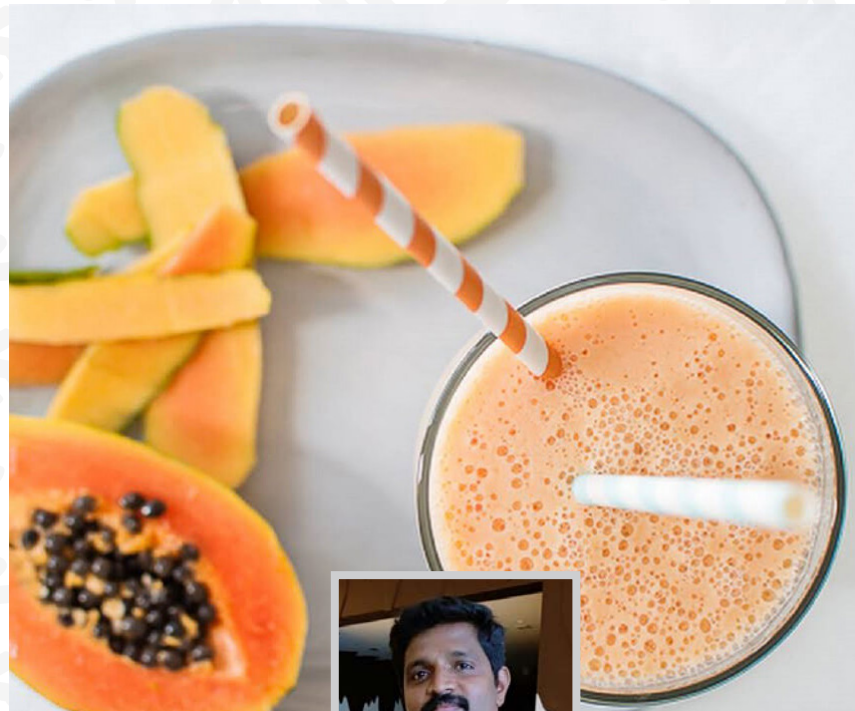
-  15-20 figs/ dried
-  15-20 dates/pitted
-  1/2 cup cashews/ chopped
-  1/2 cup almonds/ chopped
-  1/2 cup pistachios / chopped
-  1Tbsp Coconut oil



Prakash Kumar
Executive Chef,
The Woodrose

Method:

1. In a non-stick pan dry roast the dry-fruits (Cashews, Almonds, Pista). Keep it aside.
2. Blend the fig and dates with the help of a food processor.
3. Add the fig and date it to a non-stick pan and cook till it becomes smooth, sticky and thick.
4. Add in the chopped nuts and mix it well till it mixes together completely
5. Grease a small tray, spread the fig & date dry-fruit mixture evenly.
6. Cool it completely then cut it into small bite sizes.



Papaya and Cashew Smoothie

Ingredients:

-  Papaya (fresh) – 250gm
-  Cow milk (cold) – 100ml
-  Lime juice – 3 drops
-  Jaggery -30gm
-  Frozen Zucchini
-  Cashewnuts (chopped) -5 gm

Method:

1. Peel the papaya cut in half, and remove the seeds
2. Cut into small cubes
3. Place the papaya cubes, milk, jaggery, lime juice, and frozen zucchini into a blender
4. Mix properly, until the mixture turns smooth and thick
5. Pour the smoothie in a glass and garnish with chopped cashew nuts



Thayanythy
Executive Sous Chef,
Signature Club Resort

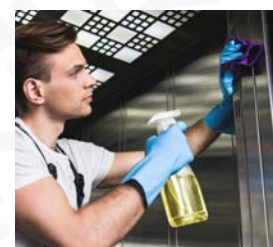
COVER STORY



Brigade Hospitality implements Hygiene Measures to Fight Covid-19

COVID 19 pandemic has impacted the hospitality industry like never before and has driven us down to depths from where it will take us a long time to resurface and regain some level of stability. Having stated that, the world of Hospitality, post COVID 19, is expected to go through a paradigm shift. It will certainly not be 'business as usual' and we are sure to see radical changes, both from operation and guest behaviour perspective.

At almost every hotel and club, measures such as regular sanitization, usage of PPE's by Associates in housekeeping and in F&B departments has already been implemented. Social distancing and touch less experience is the new norm and we are preparing for it. Apart from safety measures taken for rooms and restaurant services, guests will be offered mobile functionalities such as keyless entry, mobile check-in and check-out. And, contact-less valet by use of valet tickets for parking to ensure minimum contact with people from the time they visit and till the time they leave the hotel. We are certain that Digital resources are going to be fully exploited with many more innovative measures being adopted across the Globe.



At Brigade Hospitality, we have introduced the following across our Hotels and Clubs:

- Staycation/Workation/Drivecation packages across our properties
- Weekend Brunches
- Tailored Wedding Packages/ Get-togethers
- Corporate Events
- Distanced seating arrangements
- Home delivery and Takeaway orders
- Inclusion of Immunity Boosting ingredients in our menu



Workation packages



Distanced Seating Arrangements



Contactless and seamless check-in/check-out



We are also introducing Brunch Baskets at Signature Club Resort and The Woodrose!
Please book an experience with your loved ones today! **Please contact: Kavitha- 99723 05352**

EVENTS @ BRIGADE HOSPITALITY

Girl Child and Senior Citizens' Event at SCR



The morning of 21st Jan 2020, was a special one. Brigade Hospitality on the occasion of World Education day and National Girl Child day, both of which are on 24th January 2020, invited 30 girls from World Vision India invited to Signature Club Resort for a day out. The curated programme was focused on girls between 12 to 15 years of age.



Followed by this was a cookery session by the Chefs at SCR. The Chefs did a live demonstration on preparing a Channa Chaat Salad, Khatti rolls, Spring rolls and Noodles. The girls were called to work alongside the Chefs for the demo and also taste the dishes. This was a fun session and a completely new experience for the girls.

The girls were in for a super special treat. The morning started of early for them as arrived at Devanahalli to refreshing welcome drinks and snacks. Once they settled, we had some girls come over and share their aspirations and the challenges they face everyday. They had an inspiring panel discussion from the senior ladies of Parkside, Brigade Orchards. The topic was, 'Being a successful woman in today's world', where the ladies spoke about their life experiences, the various aspects mental health, personal wellness, gender equality they are today. They shared their life stories, the grit, focus and determination required to get what they wanted. Mrs. Rajalakshmi, spoke about how her company employs a number of girls and shared views of industry expectations from women in the workplace and various behavioural requirements. Mrs. Indrani Kailas, addressed the girls on health and safety and relationships. She cited examples of how important it is to talk and share anything that was bothering them and not suffering in silence.



A special lunch was served. The girls had some fun time dancing and playing various games.



All good this comes to an end and so did this day. We ended this in a special way with each girl being gifted a goody bag with cooking supplies, a cookery book and a story book.



Mrs. Rajalakshmi



Dr. Vilasini



Mrs. Krupa



Mrs. Indrani Kailas



Empowerment through Inclusion

Brigade Hospitality hosted a seminar on 'Empowerment through Inclusion' on 12th December 2019.

December 3 has been celebrated as World Disability Day every year since 1992 to raise awareness, understanding and acceptance for differently abled people in society. The theme for the year was "Promoting the participation of persons with disabilities and their leadership", focusing on empowering those with disabilities to ensure inclusive, equitable and sustainable development.



The seminar was to sensitise, educate all industry partners and Corporate partners to join hands in becoming Skilling partners, Knowledge partners, training partners and / or employment partners.

We brought together people from the industry and the team from APD to share their view points, breakdown negative paradigms, sensitize employers on disability and make them empathetic.

Several Corporates shared their experience having specially abled people on their teams and the advantages they see in this.

APD has a vast history and we from Brigade Hospitality hoped to try and get more of the trained people get into mainstream jobs.



Dr. Bose K Nair, Vice President
World Trade Center Bengaluru, Kochi and Chennai

Alone we can do so little, together we can do so much, said Helen Keller. That is the reason we are all here today. To champion the cause of 'Empowerment through Inclusion' for people with disability.

I thank you all for being here for this, joining hands with us and APD.



Vote of thanks

"Thanking and acknowledging each other is important. Thank you WTC Bengaluru for the fantastic venue and hosting this event, our hospitality partner is Brigade Hospitality, thank you APD team for enlightening us on the work you do and how we all can be part of this and last of all thank you to each one of you here, without you all this morning would not have not been possible."



OUR COVID WARRIORS

THE WOODROSE
A club you'll be proud to belong to



#AHeroicEffort
Jyothi

Sewed masks for fellow colleagues

WE THANK YOU FOR YOUR EFFORTS!

THE WOODROSE
A club you'll be proud to belong to



#WoodroseSuperheroes
Kapil and Vikas

Helped prepare delicious dishes with limited ingredients during lockdown

YOU INSPIRE US!

THE WOODROSE
A club you'll be proud to belong to



#SanitizationHero
Raju

Helped disinfect the premises

YOUR DRIVE INSPIRES US!

THE WOODROSE
A club you'll be proud to belong to



#WoodroseSuperheroes
Jibon

Delivered food to the members during the lockdown

THANK YOU FOR YOUR SERVICES!

THE WOODROSE
A club you'll be proud to belong to



#MultitaskingHeroes
Himanshu and Narayan

Contributed in delivering food during the lockdown alongwith their existing responsibilities

YOUR EFFORTS INSPIRE US!

REGENT CLUB



#MultitaskingHeroes
Krishnoji Rao

Assisted in production, receiving orders, packing and delivery of food

THANK YOU FOR YOUR SERVICES!

REGENT CLUB



#MultitaskingHeroes
Raghavendra Nak

Shouldered extra responsibilities

THANK YOU FOR YOUR SERVICES!

REGENT CLUB



#MultitaskingHeroes
Prakash Nayak

Contributed in the kitchen with delicious dishes

THANK YOU FOR YOUR SERVICES!

REGENT CLUB



#MultitaskingHeroes
Rabi Narayan Bal

Helped in the front office, punched in orders and handled cashier duties

THANK YOU FOR YOUR SERVICES!

REGENT CLUB



#MultitaskingHeroes
Nikunja Behera

Took up electrical work in addition to his plumbing duties

THANK YOU FOR YOUR SERVICES!

GALAXY



HEROES OF GALAXY CLUB
Sanjiban Paul

Baked over 200 loaves of bread for the needy

A TRULY SELFLESS EFFORT

GALAXY



HEROES OF GALAXY CLUB
Ran Bahadur Kami

Baked over 200 loaves of bread for the needy

A TRULY SELFLESS EFFORT

EVENTS @ BRIGADE HOSPITALITY

I am Generation Equality- The theme for this year's Women's Day, 8th March 2020

Women's day at WTC Bengaluru and Brigade Hospitality Services, was celebrated on the morning of 7th March 2020, planned to be inspiring, fun and of equality. The team of women of 90 plus women were in for a treat.

Ms. Uma Reddy, Managing Director, M/S Hitech Magnetics & Electronics, a first generation technocrat entrepreneur, shared her personal story, the challenges and many odds she has faced. The grit and stamina she displayed against all this to be the woman she is today.



The 'Spotlight on the Stars' an activity for women workforce from across the team, to come and share their personal stories. Every woman has a story to share and it was important to make each of them feel their story was as important as a woman in the boardroom.

A quiz with spot prizes, competitions for best dressed and best hairstyle, rounded off with a high tea, ended this very special morning.



Brigade Hospitality Launches A Pavilion At Bengaluru International Airport

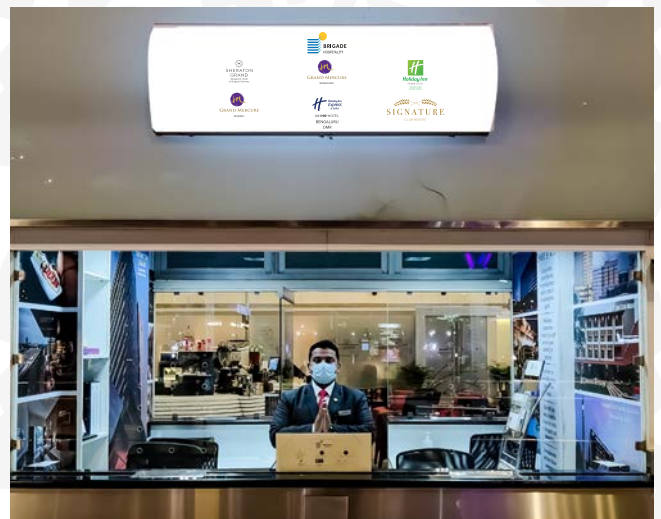


Inauguration of the Pavilion by Mr. Raveen Pinto, Vice President - Aviation Business and Mr. Vineet Verma, Executive Director and CEO, Brigade Hospitality along with Mr. Shibil Malik, General Manager of Sheraton Grand Bangalore Hotel at Brigade Gateway and others.

Brigade Hospitality launched a Pavilion at the Bengaluru International Airport near the arrival zone. It provides domestic and international travellers all the necessary information about their hotels. The guests will be welcomed at the Pavilion with refreshments and assisted with the necessary transport details to reach their respective hotels. This move comes as a part of the group's long-term plan with domestic and international travel gaining momentum to provide travellers with a thorough understanding of

the product portfolio including premium luxury & upscale five-star hotels, mid-segment hotels, and a resort nestled amidst nature. With a total of 6 properties strategically located in different parts of Bengaluru & Mysuru, each of these hotels and the resort offer best in class hospitality, excellent services & offerings, utmost hygiene & safety precautions being followed to ensure overall safety.

- Sheraton Grand Bangalore Hotel at Brigade Gateway
- Grand Mercure Bangalore
- Holiday Inn Bengaluru Racecourse
- Holiday Inn Express & Suites Bengaluru OMR
- Signature Club Resort, Devanahalli
- Grand Mercure Mysuru



From left to right Mr. Ashok Sivashankar, Mr. Rishi Kumar, Mr. Shibil Malik, Mr. Vineet Verma, Ms. Sheetal Iyer, and Mr. Deepak Sampath



Holiday Inn Express & Suites OMR Bengaluru is now open for business!

Set right on the **Old Madras Road**, Holiday Inn Express & Suites Bengaluru OMR is the smart choice for smart travellers looking for a **comfortable and hassle-free stay**. A 45-minute drive from the Bengaluru International Airport, the hotel offers tastefully appointed **129 smart rooms and Suites** and a convenient access to **Narsapura, Hoskote, Malur Industrial Area and Whitefield**. Dining options include **Great Room**, our All Day Dining restaurant, **The Verandah**, an **Al fresco seating**, the ideal space to have a get together with your family, friends or colleagues. If you're planning a meeting, turn your vision into a reality at **The Atrium**, our conference space that can cater from 60 to 80 guests. The hotel is in the same complex as the **Orion Uptown shopping mall** and the guests have direct access to the mall which has multiple food outlets, a 5 Screen PVR multiplex and lifestyle stores.



Our CMD Mr. M R Jaishankar's first visit to the hotel.



Holiday Inn Express & Suites OMR Bengaluru welcomes their first guest.





The Verandah Restaurant



Standard Room at HIEX OMR Bengaluru



Great Room: All Day Dining Restaurant

Grand Mercure Gandhinagar Gift City

Grand Mercure Gandhinagar Gift City celebrated their **1st Anniversary on 18th December 2020**. It is located in GIFT City Gandhinagar, India's first International Financial Service Centre being developed on the periphery of Ahmedabad city en route to Gandhinagar, the capital of Gujarat.

Mr. Vineet Verma virtually attended the celebrations with the entire Team to congratulate them for their contribution and thanked them for being a part of the journey. The event began with the Cake cutting ceremony by Ms. Sunaina Manerker General Manager along with the entire team and various entertaining performances by team which added the fun and frolic to the event!

The hotel offers 151 rooms and suites, swimming pool, gym, all day dining restaurant and free WiFi. It has well-equipped



Ms Sunaina Manerker, General Manager - Grand Mercure Gandhinagar GIFT City

banquets and meeting rooms which are designed to suit all your needs to host business and social gatherings. The grand hotel brings to life Gujarat's celebrated culture and sculptures in its décor and artefacts, offering you a fusion of tradition and modernity along with a touch of world-class French hospitality. Situated on the banks of river Sabarmati, the hotel is centrally located in the emerging 'Knowledge Hub', thus making it the perfect setting for millennials and business travellers.

The team hand printed on the wall to mark their contribution in the success of the hotel.

A special promotion to celebrate the Anniversary with the guests and partners by offering 30% discount on Food and Beverages and also a special celebrations staycation package to mark the event.



PROMOTIONS

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Wedding Packages

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-  **Safe Packaging**
Orders are safely packed. Kindly dispose the containers & exterior bag.



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For More Details, Contact
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BY SHERATON
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Street Food Festival



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Price: INR 2500++ per person

Expansive options of scrumptious food & beverages, Christmas goodies, grape stomping & cookie decoration activities to make this festive season merrier!
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GRAND MERCURE
MYSORE

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24th December | 7 PM Onwards

Christmas Day Brunch
25th December | 12:30PM Onwards

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Days: Available throughout the week and weekend!

Your baskets can be customised. Please book 12 hours in advance for us to prepare your flavoursome basket!

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Also avail special offers on your stay at Signature Club Resort when you book a Picnic with us!



Our venues are world class and our service top-of-the line. With an eye for detail and experience in handling large scale events, we ensure that your event is hassle free and goes off without a hitch.



The MLR Convention Centres can conduct the following types of events for ceremonies:

- Engagement Ceremonies
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- Corporate Annual Day Events
- School Annual Day Events
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TIME OUT

Spot 5 differences:



Think out of the BOX to answer these riddles:

1. Death in a field.

A man is lying dead in a field. There is an unopened package next to him and no other creature around. How did he die?

Hint: The man knew he was going to die as he approached the surface of the earth.

2. The man in the elevator.

A man lives on the 10th floor of a building. Every day he takes the elevator down to the ground floor to go to work

or to go shopping. When he comes back he takes the elevator to the 7th floor and then takes the stairs to reach his apartment on the 10th floor. **Why does he do so?**

3. Imagine that you are in a boat, in the middle of the sea. Suddenly, you are surrounded by hungry sharks, just waiting to feed on you.

How can you put an end to this?

4. Which tire doesn't move when a car turns right?

Answers to Time Out



1. The man jumped from a plane, but his parachute didn't open. This was the unopened package lying next to him
2. The man suffers from dwarfism, and he can only reach the button for the 7th floor in the elevator.
3. Stop imagining!
4. The Spare Tire.



Hotels

**FOUR
POINTS**
BY SHERATON

Kochi Infopark



GRAND MERCURE

BENGALURU | MYSORE | GANDHINAGAR GIFT CITY



**SHERATON
GRAND**

Bangalore Hotel
at Brigade Gateway



Convention Centres

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Lifestyle Clubs



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