

10
— YEARS —
— 2016 - 2026 —



- | Relaunch of Celebrations
- | Continued Sustainability
- | Hyatt Partnership for Hotels
- | Dhaba wins TFNA & Restaurant Awards

Great
Mid-size
Workplaces

Great
Place
To
Work.

INDIA
2026

Ranked 4th

India's Great Mid-size Workplace 2026
and honoured as Best in Hospitality.

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Director's Note



Dear Members,

Warm greetings to you and your families.

As I write this note, I find myself reflecting on how quickly time passes and how much can be achieved when people come together with a shared purpose. This edition of Brigade Beat is particularly special as we celebrate two significant milestones in our journey, **10 years of Signature Club Resort** and **20 years of Augusta Club**.

Over the years, these spaces have become much more than hospitality destinations. They have been the backdrop to family celebrations, friendships, reunions, milestones and everyday moments that matter. Seeing generations of members create memories with us has been one of the most rewarding aspects of this journey, and I would like to thank each of you for the trust and support you have extended to us over the years.

As Brigade Hospitality continues to evolve, we are excited about the new chapters ahead. We recently relaunched our outdoor catering and event management services under **Celebrations – Catering & Events**, allowing us to extend our hospitality beyond our own venues and be part of our guests' most important occasions wherever they may be.

We are also delighted by the continued growth of **The Baking Company**, which has steadily become a favourite among our guests and members. With new locations opening, we look forward to making its freshly baked offerings accessible to even more people across our communities.

There have been other moments worth celebrating as well. **Dhaba on the Highway** received two prestigious industry awards this year, a testament to the passion and dedication of the team behind it. Equally gratifying was Brigade Hospitality being recognised once again among **India's Great Places to Work**, earning a **ranking of No. 4**. While awards are encouraging, they are ultimately a reflection of the people who make Brigade Hospitality what it is every day.

As we celebrate these milestones, I am reminded that our success has always been built on relationships, with our members, our guests and our colleagues. Thank you for being an integral part of our journey. Your continued support inspires us to keep improving, innovating and creating experiences that bring people together.

We look forward to welcoming you and your families across our clubs, resorts and hospitality destinations, and to creating many more memorable moments together.

Warm Regards,
Vineet Verma
Director
Brigade Hospitality

A Decade of Belonging

SIGNATURE
CLUB-RESORT

10
— YEARS —
• 2016 - 2026 •

For the past decade, Signature Club Resort has been at the heart of a thriving community—bringing people together through shared experiences, celebrations, and meaningful connections.

What began as a premium lifestyle destination within Brigade's flagship community, Brigade Orchards has evolved into a vibrant hub where members gather to unwind, celebrate milestones, pursue wellness, enjoy sporting pursuits, and create lasting memories with family and friends. Over the years, the club has become much more than a venue; it has become a place of belonging.

From festive celebrations and family events to everyday moments of camaraderie, Signature Club Resort has been a backdrop to countless stories that define community living. Its journey reflects not only the evolution of its facilities and offerings but also the growth of the members and families who have made the club an integral part of their lives.

As Signature Club Resort marks this significant milestone, we celebrate the people who have shaped its story—members, patrons, and team members whose passion and participation have transformed a clubhouse into a community.

Scan for a glimpse of the Signature life.

Actual shot of
Signature Club Resort



Enjoy a relaxed staycation



Exclusive billiards for members



Resort facilities for entire family



Temperature controlled swimming pool



Fun-filled outdoor Sunday Brunch



Excellent dining and banquet facilities

It is a milestone year for the Brigade Hospitality family, with Augusta Club celebrating an impressive 20 years of fostering connections and experiences. Together, these anniversaries reflect a shared legacy of creating spaces where communities flourish and memories are made.



Exclusive library and reading zone



Dining at The Cafe, Augusta Club



Squash court



Catering & Events

*Renewed. Refreshed.
Relaunched.*



Image is for reference

Brigade Hospitality's Celebrations – Catering & Events marks a renewed chapter, bringing together culinary excellence and seamless event execution under one distinctive offering. Designed to be more than just a catering service, Celebrations positions itself as a trusted partner in curating memorable experiences—whether intimate gatherings or large-scale occasions.

With a refreshed identity and sharper focus, Celebrations blends thoughtfully crafted menus with end-to-end event solutions, ensuring every detail is handled with precision and care. From bespoke culinary spreads to curated event experiences, the offering is built on flexibility, quality, and an understanding of diverse guest needs.

What sets Celebrations apart is its ability to integrate Brigade's strong hospitality legacy with contemporary event trends—delivering experiences that are both elevated and personalised. Whether it's corporate engagements, social celebrations, or lifestyle events, the brand brings together creativity, consistency, and operational excellence.

As Celebrations re-enters the market, it reinforces Brigade Hospitality's commitment to extending its expertise beyond conventional formats—creating experiences that resonate long after the event is over.

The Baking Company

*Growing Stronger
Serving More*



The Baking Company (TBC) continues its growth journey, strengthening its presence and bringing its signature offerings closer to our guests. With a focus on quality, consistency, and evolving guest preferences, the brand is steadily expanding its footprint across Brigade Hospitality's ecosystem.

February marked the opening of a charming new garden-seated café at The Woodrose, JP Nagar, offering a relaxed, open-air experience that has quickly become a favourite among members. This was followed by the launch of a new counter at the Brigade Tech Gardens food court in April—extending TBC's reach to a wider audience seeking quick, high-quality bites.



The Baking Company, JP Nagar

Looking ahead, the brand is set to open its fourth outlet soon, reinforcing its ambition to scale thoughtfully while maintaining the standards it is known for.

At the helm of this growth is Chef Arokiaaraj, widely known in the industry as Chef Stanley, who takes charge as Business Head. With his deep culinary expertise and strong industry reputation, he brings renewed direction and vision to the brand's expansion journey.

TBC is also evolving its menu to reflect both indulgence and well-being introducing crowd favourites like churros, alongside healthier additions such as fresh salad bowls. This balanced approach ensures that the brand continues to remain relevant to a diverse and discerning audience.

As The Baking Company expands, it stays committed to delivering delightful, high-quality experiences—one outlet, one menu, and one guest at a time.



The Baking Company outlet at JP Nagar being inaugurated by Mr. Gurmeet Singh.

Ranked Among the Best, — Powered by Our People



Message from Mr. Gurmeet Singh, Assitant Vice President, BHSL

At Brigade Hospitality, we have always believed that exceptional guest experiences begin with an exceptional employee experience. Being ranked 4th among India's Great Mid-Size Workplaces 2026 by Great Place to Work[®] India and being recognized as Best in Hospitality is a proud milestone in our journey.

What makes this achievement particularly meaningful is that it is a reflection of the culture we have built together—one founded on trust, respect, collaboration, learning, and a shared commitment to excellence. Our people are at the heart of everything we do, and this recognition belongs to every member of the BHSL family whose passion, dedication, and unwavering focus continue to strengthen our organization every day.

It is especially encouraging to see the progress we have made, moving up to the 4th position among India's Great Mid-Size Workplaces. This achievement reinforces our belief that when people feel valued, empowered, and inspired, they bring their very best to work and create extraordinary experiences for our members, guests, and partners.

As we celebrate this milestone, we remain committed to nurturing a workplace where every individual can grow, contribute meaningfully, and thrive. My heartfelt thanks to each of our team members for making Brigade Hospitality not only a great place to work, but a great place to build a career and create lasting impact.

Congratulations to the entire BHSL team on this remarkable achievement. The best is yet to come.



Left to right: Balbir Singh, Vineet Varma, Sujaya Nag, Sohini Bhattacharjee, Gurmeet Singh, Nagaraj M

Among India's Top 50 — Great People Managers

We are delighted to share that Vineet Verma, Director – Brigade Hospitality, has been recognized among India's Top 50 Great People Managers 2026 by the Great Manager Institute. This prestigious recognition celebrates leaders who inspire trust, empower their teams, and create high-performing workplaces where people can thrive and succeed.

Over the years, Mr. Verma has championed a people-first culture at Brigade Hospitality, fostering an environment where talent is nurtured, excellence is encouraged, and individuals are empowered to realize their full potential. His leadership philosophy has played a significant role in building a workplace culture that consistently earns recognition for employee experience and organizational excellence.

This recognition is not only a testament to his leadership but also reflects the collective strength, passion, and commitment of the teams across Brigade Hospitality who continue to raise the bar in delivering exceptional experiences every day

A Word from Vineet Verma

"Leadership is not measured by the results we achieve alone, but by the people we inspire, develop, and empower along the way. I am deeply honoured by this recognition, which I accept on behalf of the many colleagues and teams I have had the privilege of working with over the years. The true measure of any organization lies in its ability to help people grow, realise their potential, and contribute meaningfully. At Brigade Hospitality, building an environment where people can thrive will always remain one of our most important priorities."



This achievement further reinforces Brigade Hospitality's unwavering commitment to creating a culture where people come first and excellence follows.

Celebrating Moments Together

Across our clubs, the past months have been filled with vibrant celebrations and memorable experiences for our members. From festive occasions like Lohri, Baisakhi, Sankranti, Ugadi, Ramzan, and Easter, to special days including Republic Day and Valentine's Day, each event brought our communities together in meaningful ways.

Our curated Chef's Table experiences added a touch of culinary theatre, delighting members with thoughtfully crafted menus and immersive dining moments.

Each celebration reflects the spirit of Brigade Hospitality—bringing people together, creating shared memories, and making every occasion truly special.



Lohri Celebration at Dhaba On The Highway



Yoga day celebration at Regent Club



Valentine's day at The Woodrose



Father's day celebration at Augusta Club



World Environment day at Galaxy Club



Republic Day celebration at Signature Club Resort



Ugadi celebration at Signature Club Resort



Authentic Punjabi *Excellence*



Shot of Dhaba On The Highway



Tandoori Chicken



Paneer Tikka



Ambience Shot of Dhaba On The Highway

The menu is rooted in rich, authentic North Indian flavours, with guest favourites such as Chole Kulcha and Dhaba Gosht standing out, alongside indulgent desserts that complete the experience. Signature dishes including Murgh Patiala, Tandoori Chicken, Kadai Paneer, and the ever-popular Dhaba Dal continue to reflect the brand's commitment to true-to-origin cuisine.

Paired with attentive service and a welcoming, family-style dining environment, the experience at Dhaba on the Highway goes beyond just a meal. With its growing list of accolades and a strong connect with guests, it continues to establish itself as a go-to destination for an authentic taste of Punjab.

True to its essence, the restaurant brings alive the charm of a classic highway dhaba, with vibrant Punjabi-inspired décor, rustic elements, and traditional accents that create a warm, nostalgic setting. The lively ambience captures the spirit of Punjab—making every visit feel like a celebration.

Times Food Nightlife Awards



Left to right: Mohammed Mairaj UI Hussain, Shinu Ninan, Gurmeet Singh, Arvind Kumar Sharma, Thayanithy Tamilarasu, Vidhyashri S Rao

Dhaba on the Highway, our Punjabi dining destination at The Arcade, Brigade Orchards, Devanahalli, has garnered prestigious industry recognition this year—winning Best Regional Indian Restaurant (Editor's

Choice) at the Times Food & Nightlife Awards 2026 and Restaurant Serving the Most Authentic North Indian Cuisine at the Restaurant Awards 2026.

Restaurant Awards 2026



Left to right: PC Rao, Arvind Kumar Sharma, Chef Abhijit Saha, Gurmeet Singh, Mairaj UI Hussain

A New Identity for a Growing Legacy



MLR Convention Centre, Whitefield re-branded as MLR Cultural Centre

MLR Convention Centre, Whitefield, has been re-imagined as MLR Cultural Centre—a transformation that reflects its natural evolution over the past few years.

While long known as a premier conventions venue, the centre has increasingly emerged as a vibrant hub for cultural expression—hosting a diverse range of performances across comedy, music, and live entertainment. The name change formally acknowledges this journey, positioning the venue as a destination where art, performance, and community come together.



Stand up comedy performance by Kenny Sebastian



Live performance by singer and guitarist Bhuwin



Laughter fills the room at MLR's live comedy show



Live musical performance by the legendary Dr. L. Subramaniam



Stand up comedy performance by Aakash Gupta



Stand up comedy performance by Kanan Gill



Stand up comedy performance by Anubhav Singh Bassi

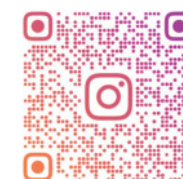


Stand up comedy performance by Rahul Dua

In recent times, the stage has welcomed well-known artists including Ravi Gupta, Kanan Gill, Kenny Sebastian, Avinash Gupta, Bhuvan Bam, Harsh Gujral, and Amit Tandon, among others—further reinforcing its growing stature in the live performance space

Continuing this momentum, the centre is set to host acclaimed artists Shankar Mahadevan and L. Subramaniam in July, bringing world-class musical excellence to its audiences.

As MLR Cultural Centre continues to evolve, it remains committed to creating meaningful, engaging experiences—serving as a stage for artists, a place for people, and truly, a home for culture.



Scan to see MLR Cultural Centre through the eyes of our artists.

Guest Feedback and Recognition



MLR CONVENTION CENTRE JP Nagar

Had a great experience at MLR Convention Centre. The entrance looks grand and gives a premium feel from the moment you enter. The stage setup was excellent with good lighting and sound, making the whole event more enjoyable. Food quality was also really good with plenty of tasty options and well-managed service. The overall atmosphere was clear, spacious, and comfortable. A very nice place for events and celebrations

Gagan Naik ★★★★★

MLR CULTURAL CENTRE

Amazing place for attending whichever artist performs there. Ample of space for parking, comfortable seating and good view from almost the entire auditorium. And also a restaurant being very close to it makes the place extremely perfect.

Rushil Goyal ★★★★★

SIGNATURE CLUB-RESORT

Had an amazing experience at Signature Club Resort! The ambience is peaceful, luxurious, and perfect for a relaxing getaway. The rooms were clean, spacious, and beautifully maintained. Staff members were extremely polite, professional, and always ready to help.

A special thanks to the housekeeping team, especially Udit Das and Bikash Das, for their excellent service, humble behavior, and attention to detail. Their hard work and hospitality made the stay even more comfortable and memorable.

The swimming pool, greenery, and overall atmosphere gave a premium resort feel. Food quality was excellent with a wide variety of delicious options. Perfect place for family outings, couples, corporate stays, and weekend relaxation.

One of the best resorts for comfort, hospitality, and memorable moments. Highly recommended for anyone looking for a peaceful and classy stay experience. Will definitely visit again!

Nithya Gowda ★★★★★

THE WOODROSE

Great venue for business meetings! Appreciate the whole banquet team and special mention Mr. Bislap Dhar for his service and customer support.

Sushmitha Srinivas ★★★★★

augusta

A heartfelt thank you to the entire team for making our event such a memorable one. From the beautifully arranged hall, elegant décor, and perfect lighting to the absolutely delicious food, everything was executed flawlessly. The food was truly 10/10, and our guests couldn't stop appreciating it.

What impressed us the most was your professionalism and calm approach when unexpected challenges arose. Despite the rain and our guest count increasing from 100 to over 120 people, your team handled everything seamlessly. The quick arrangement of the food service from the first-floor kitchen and the effortless accommodation of the additional guests ensured that the event continued smoothly without causing us any stress.

Ayesha Fathima ★★★★★

REGENT CLUB

Regent Club is a premium destination for those who appreciate luxury, comfort, and a vibrant social atmosphere. From the moment you enter, the elegant interiors and well-designed ambience create a welcoming and classy vibe. The lighting, seating arrangement, and décor are thoughtfully curated, making it an ideal place to relax, celebrate, or network.

The club offers a great selection of beverages and food, catering to a wide range of tastes. The drinks are well-crafted, and the food is fresh, flavorful, and well-presented. Music and entertainment are another strong point, with a lively playlist and events that keep the energy high without being overwhelming.

Md Asif ★★★★★

Northern Terrace

Celebrations Above the City at Galaxy Club



Image for reference

Galaxy Club has unveiled Northern Terrace, a premium open-air banqueting venue that adds a new dimension to celebrations and corporate events at the iconic Brigade Gateway campus. Perched amidst one of North Bengaluru's most prestigious destinations, the venue offers sweeping views of the city skyline and a sophisticated outdoor setting for memorable experiences.

Designed to seamlessly blend elegance with versatility, Northern Terrace can accommodate up to 500 guests and is ideal for weddings, social gatherings, milestone celebrations, and corporate events. With its expansive open-air layout, contemporary ambience, and stunning terrace views, the venue creates the perfect backdrop for occasions that deserve to be extraordinary.

As part of Galaxy Club's ongoing commitment to enhancing member experiences and expanding its event offerings, the terrace has been repositioned and rebranded as Northern Terrace, strengthening its appeal among members, corporate clients, and event planners alike.

Ivory Hall

Refreshed for Memorable Gatherings at The Woodrose

The Woodrose Club's Ivory Hall has been thoughtfully renovated to offer an even more elegant and welcoming setting for celebrations, social events, and corporate gatherings. With refreshed interiors and enhanced aesthetics, the venue now reflects a contemporary look while retaining the warmth and charm that members and guests have always appreciated.

Designed to create lasting impressions, the upgraded space combines functionality with sophistication, making it ideal for everything from intimate celebrations and milestone occasions to business events and community gatherings. The renovation is part of The Woodrose Club's ongoing efforts to enhance member experiences and ensure that every event is hosted in a setting that feels both modern and memorable.



Ivory Hall, The Woodrose Club

With its renewed ambience and refined appeal, Ivory Hall is ready to welcome guests and continue being a preferred venue for special moments and meaningful connections.



Image for reference

Your Network Just Got More Rewarding.

Refer a new member to Brigade Hospitality Clubs
and enjoy exclusive rewards for yourself.

Referred Membership	Your Reward
3 Years	3 Months Complimentary subscription
5 Years	5 Months Complimentary subscription
10 Years	10 Months Complimentary subscription

ADDITIONAL BENEFITS:

- Complimentary stays at
Signature Club Resort / The Woodrose
- Complimentary gourmet
lunches & dinners

Get in touch
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To know more visit
www.brigadehospitality.com



Sustainability Efforts

Brigade Hospitality continues to take meaningful steps towards building more responsible and future-ready hospitality spaces. Across our clubs and hotels, sustainability is being embedded into everyday operations through initiatives focused on reducing plastic waste, improving energy efficiency, conserving water, lowering emissions, encouraging cleaner mobility and adopting greener operating practices.

At The Woodrose and Signature Club Resort, the introduction of in-house glass bottle filling plants has helped eliminate approximately 96,800 single-use plastic water bottles every year.

This has reduced plastic waste by nearly 1.16 metric tons annually and prevented an estimated 4.07 metric tons of CO² emissions. In parallel, the upgrade to energy-efficient VRF air-conditioning systems at Woodrose Club, Signature Club and Regent Club has delivered annual energy savings of 41,208 kWh, resulting in a further reduction of nearly 29.96 metric tons of CO² emissions per year.

Our hotels have also undertaken a wide range of sustainability measures, from renewable energy procurement and DG emission control systems to EV mobility, heat pumps, electrical kitchen and laundry equipment, organic gardens, eco-friendly laundry chemicals, water aerators, sensor-based fixtures, treated water reuse and paperless operational processes. These efforts reflect a multi-pronged approach to sustainability, where infrastructure upgrades and operational discipline work together to reduce environmental impact.

Together, these initiatives underline Brigade Hospitality's commitment to conscious growth. By making sustainability a part of daily decision-making, our teams are creating hospitality experiences that are not only efficient and guest-focused, but also mindful of the environment and the communities we serve.





96,800

single-use plastic water bottles
eliminated annually across Woodrose
Club and Signature Club



4.07 metric tons

of CO² emissions avoided annually
through the elimination of plastic bottles



29.96 metric tons

of CO² emissions reduced annually
through energy-efficient cooling
systems



70%

estimated carbon emission reduction
through DG RECD devices at select
properties



70 KL

of treated water reused daily at select
properties for gardening, cooling towers
and flushing



1.16 metric tons

of plastic waste reduced every year



41,208 kWh

of annual energy savings through VRF
air-conditioning upgrades



34.03 metric tons

of total annual CO² reduction from
plastic elimination and VRF AC upgrades



100%

reduction in diesel consumption for
laundry operations where steam boiler
systems have been replaced with
electrical equipment

**Multiple properties adopting
renewable energy, EV mobility,
water-saving fixtures, organic
gardens, eco-friendly chemicals
and green certifications**

Earth Hour 2026: One Hour for the Planet

In partnership with WWF India, Brigade Hospitality participated in Earth Hour 2026, joining millions around the globe in the world's largest grassroots movement for the environment. Hotels and clubs across the Brigade ecosystem switched off non-essential lighting and engaged guests, members, and associates in conscious conversations around sustainability. WWF encouraged activities such as candlelight experiences, storytelling sessions and community engagement programmes, allowing each property to tailor the initiative to its guests while reinforcing a common purpose.



Reweave360 Partnership: Giving Materials a Second Life

A key focus area for Brigade Hospitality has been the adoption of circular economy practices that reduce waste and maximize resource utilization. Through our partnership with Reweave, used textiles and discarded materials are diverted from landfills and transformed into products with a renewed purpose. This initiative supports waste reduction while promoting responsible consumption and recycling practices across our operations.



Reweave360 partnership kick-off at Signature Club Resort

World Environment Day 2026: Collective Action, Lasting Impact

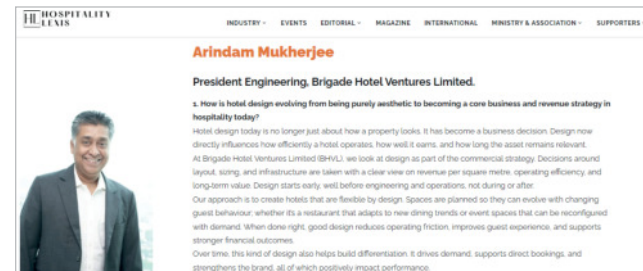
World Environment Day was observed across BHSL, BHVL, and the wider Brigade ecosystem through a range of environmental initiatives focused on awareness, biodiversity, and community participation. Activities included plantation drives, environmental pledges, waste segregation awareness programmes, seed-bombing initiatives, client engagement activities, and sustainability workshops.



World environment day celebration at Augusta Cul and The Woodrose

Together, these initiatives reaffirm Brigade Hospitality's belief that sustainability is not a one-day celebration but an ongoing commitment. Through partnerships, responsible operations, employee participation, and community engagement, BHSL and BHVL continue to take meaningful steps toward creating a greener, more resilient future for generations to come.

Media Coverage



HOTELIER INDIA Business Operations Development Appointments F&B Leadership Events Q&A

LEADERSHIP

The Ironman entrepreneur on building India's next hospitality story

Nirupa Shankar, Managing Director, Brigade Hotel Ventures Limited, is the Next-Gen leader driving Brigade's hospitality growth...

by Vinodini Rao | July 6, 2026 | SHARE

As the daughter of **Brigade Group** Chairman M R Jaishankar, **Nirupa Shankar** inherited one of India's most respected business legacies. But she has built an identity distinctly her own.

Today, as Managing Director of Brigade Hotel Ventures Ltd (BHVL), she is helping shape the future of hospitality through innovation, design-led development and strategic expansion. Since joining Brigade Group in 2009, Nirupa has emerged as one of India's most influential next-generation business leaders, earning recognition as one of the country's most powerful women in business.

HOTELIER INDIA Business Operations Development Appointments F&B Leadership Events Q&A

LEADERSHIP

The accidental Hotelier who built an empire

M R Jaishankar, Chairman, Brigade Group, is the visionary who built Brigade into one of India's most respected real estate and hospitality groups.

by Vinodini Rao | July 2, 2026 | SHARE

M R Jaishankar founded **Brigade Group** in 1986, growing it from a single-project venture into one of India's leading real estate companies. Guided by Brigade's core values – QC-FIRST: Quality, Customer Centricity, Fairness, Innovation, Responsible Socially and Trust – the Group today spans the residential, office, retail, industrial, **hospitality**, and education sectors across multiple Indian cities, with over 300 buildings and 100 million sq. ft of developed space.

Hotelier India in an exclusive conversation with the dynamic leader...

You built Brigade Group from the ground up in 1986. What was the original vision, and did you ever imagine it would evolve into one of India's leading real estate and hospitality companies?



Experts: Budget balances growth, but youth gaps remain

Budget misses integrated strategy to harness India's demographic dividend of youth

The ₹13.9 lakh crore allocation for education, though an 8% increase over last year, still accounts for only about 26% of total government expenditure—well below the aspirations of NEP 2020.

Implementing meaningful systemic reforms in education, skills integration, and youth development with this level of funding will be an uphill task.

The Budget also misses a critical opportunity to enable Indian educators, both private and public, to raise capital through legitimate investment instruments. Without such structural reforms, the sector will continue to rely on frugal innovation or government funding to compete globally. India needs an integrated strategy aligning education, skills, youth development, and sports to truly harness its demographic dividend, which is not evident in this Budget.

— Sanjay Padole, Chairman, Sankalp.

"High borrowing will weigh on market sentiments"

"The government has continued to focus on fiscal consolidation. The FY27 fiscal deficit at 4.3% and net borrowing are in line with our expectations. However, the sharply higher than expected gross borrowing of ₹17.2 tn is expected to weigh heavily on market sentiments. No buybacks or switches have led to the surprise upside to the gross borrowing."

— Upana Bhardwaj, Chief Economist, Kotak Mahindra Bank

"Tourism back on spotlight"

"Tourism has finally received the strategic recognition it deserves in this year's Budget. The emphasis on infrastructure-led development, experiential tourism, and ease of doing business sends a strong signal to investors and operators alike. The Budget's emphasis on tourism also goes beyond infrastructure and rightly addresses the sector's biggest gap, skilled human capital. The proposed National Institute of Hospitality, along with focused training of tourist guides and service professionals, can significantly raise quality standards, visitor experience, and global competitiveness of Indian tourism."

— Vineet Verma, Director, Brigade Hotel Ventures Limited.

Govt need to focus on building medical workforce & expansion in service

The ₹10,000 crore Biopharma Shakti programme and the removal of import duty on 17 cancer drugs and 7 other rare diseases is a step in the right direction. The government's plans to train 15 lakh multiskilled caregivers over the next five years to address rising demand for elderly care and the establishment of institutions to add one lakh allied health professionals in the next 5 years are a welcome announcement. However, the government should prioritise further building the workforce by increasing the number of medical college seats across the country. This will help improve the doctor-to-patient ratio. Additionally, the government should focus on rural areas and underserved communities.

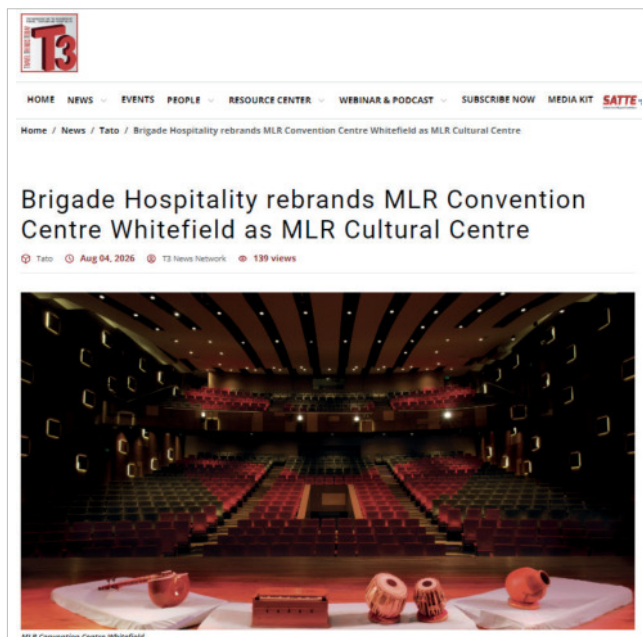
— Dr Shafiq A M, Co-Founder and CEO, Trillite Hospital.

Commendable efforts to strengthen healthcare in India

We welcome the strong emphasis on strengthening India's life sciences and innovation ecosystem through Biopharma SHAKTI, inclusion, the creation and upgradation of education and research institutions and a nationwide network of 1,000 accredited clinical trial sites. The people-centric focus is particularly encouraging, with the addition of 10,000 medical seats, training of 15 lakh caregivers, and expansion of allied health disciplines. Support for five medical tourism hubs will raise quality standards nationwide. We appreciate the renewed commitment to mental health and trauma care through NIMHANS-2, upgrades in Ranchi and Tezpur, expanded emergency capacity, and duty-free access to 36 life-saving drugs to improve affordability.

— Dr Prathap C Reddy, Founder and Chairman, Apollo Hospitals

MLR Cultural Centre rebrand featured on hospibuz.com



MLR Cultural Centre rebrand featured on traveltrendstoday.in



New Indian Express



Bangalore Mirror



New Indian Express



MLR Cultural Centre rebrand featured on bwhotelier.com



Evening Mail



The New Indian Express, Bangalore - Indulge



The Baking Company relaunch featured on hotelierindia.com



Gujarat Business Watch



Signature Club Resort featured in The New Indian Express - Indulge



Recipe listing by Chef Prakash, The Woodrose

HYATT

Partnership

BHVL and Hyatt Join Hands to Launch Landmark Hospitality Developments in India

Brigade Hotel Ventures Limited (BHVL) marked a significant milestone in its growth journey with the announcement of its partnership with Hyatt Hotels Corporation, one of the world's leading hospitality brands. The collaboration brings together Brigade's deep expertise in hotel development and Hyatt's globally recognised standards of hospitality to create landmark destinations in India.

The partnership will see the development of Grand Hyatt Chennai ECR, a premier beachfront luxury destination along Chennai's scenic East Coast Road. Planned to open in 2029, the hotel is expected to feature approximately 200 guest rooms, multiple dining experiences, wellness facilities, and extensive event spaces catering to leisure travellers, weddings, and MICE events.

In addition, the Brigade Group has announced the signing of Hyatt House Bengaluru Devanahalli, strengthening its presence in one of Bengaluru's fastest-growing hospitality corridors. Designed to cater to both short and extended stays, Hyatt House will offer spacious

accommodations and modern conveniences for today's business and leisure travellers.

This partnership reinforces BHVL's strategy of aligning with globally respected hospitality operators while expanding its portfolio of high-quality assets across India. With an existing portfolio operated by renowned international brands such as Marriott, Accor, and IHG, the addition of Hyatt further diversifies BHVL's brand ecosystem and enhances its position as one of South India's leading hotel owners and developers.

More than just the addition of two new hotels, the Hyatt partnership reflects BHVL's ambition to create destination-led developments that combine world-class hospitality, thoughtful design, and memorable guest experiences. As BHVL continues to expand its footprint, this collaboration represents another important step in building a future-ready portfolio that meets the evolving needs of travellers and contributes to India's growing hospitality landscape.



Left to right (standing): Pramod S P, Manoj Agarwal, Amar Mysore, Dhruv Rathore, Stephen Ho, Sunjae Sharma, Rayan Aranha, Florian Lindner, Anand Natarajan, Arindam Mukherjee, Nikhil Jaju
Seated: Vineet Verma, David Udell, M R Jaishankar, Nirupa Shankar

Two milestones.

— One shared journey.

15 years of Sheraton & 10 years of Grand Mercure Mysuru

by Rayan Aranha - Vice President,
Brigade Hotel Ventures Limited



This year marks two important milestones for Brigade Hotel Ventures Limited; 15 years of Sheraton Grand Bangalore at Brigade Gateway and 10 years of Grand Mercure Mysore.

While anniversaries are an opportunity to celebrate achievements, they are also a reminder that successful hotels are built by people. Behind every satisfied guest, successful event, and positive review is a team of associates, leaders, and partners who work tirelessly every day to deliver great hospitality.

The 15 year celebration at our Sheraton Grand was a fitting tribute to a hotel that has played a significant role in shaping Brigade's hospitality journey. Over the years, the hotel has built a strong reputation in Bengaluru's market and continues to be a preferred destination for business, events, dining, and leisure. The celebrations recognised the associates and leaders who have contributed to this success over the last decade and a half.

milestone through a series of initiatives involving guests, associates, community outreach, sustainability programmes, wellness activities, and culinary experiences. The celebrations reflected the values that have defined the hotel over the past ten years while looking ahead to the future.

Both hotels have evolved significantly since opening their doors, adapting to changing guest expectations, overcoming challenges, and emerging stronger with each passing year. Their success is a reflection of the dedication of our teams, the support of our operator partners, and the trust placed in us by our guests.

On behalf of BHVL, I congratulate both teams on these significant milestones and thank everyone who has been part of our journey.

Here's to our people, our guests, and many more years of creating memorable experiences.



Brigade Hotel Ventures team and Grand Mercure Mysuru team with M. R. Jaishankar, Chairman - Brigade Group

Employee Engagement Highlights

At Brigade Hospitality, we believe that an engaged workforce creates memorable guest experiences. Over the last quarter, our units came together to celebrate festivals, culture, recognition, and community initiatives, reflecting the spirit of unity and belonging that defines Brigade.

We began the year with a vibrant New Year celebration that filled the workplace with positivity, enthusiasm, and renewed energy. The celebration set the tone for an exciting and collaborative year ahead.



Sankranti celebrations at Regent Club

A special Sankranti-themed lunch was arranged for all staff, adding to the festive charm and bringing everyone together in a shared cultural experience. The celebration beautifully highlighted our rich traditions while strengthening team bonding and the sense of togetherness that defines our workplace culture.



Birthday Celebrations at The Woodrose



Team engagement at Signature Club Resort



Birthday Celebrations at Signature Club Resort



Tug of war at Signature Club Resort



CSR activity by Regent Club

Women's Day Celebration

Team Outing to Discovery Village

In honor of International Women's Day, our women employees were treated to a refreshing and fun-filled outing to Discovery Village. The day was filled with team-building activities, empowerment, and recognition of their valuable contributions.



Team Outing to Discovery Village

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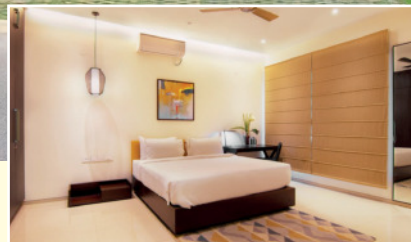
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The BrigadeWay: *Bringing Our Values to Life*

At Brigade, our values are more than words on a wall—they guide how we work, collaborate, and make decisions every day. The Brigade Way is the shared mindset and behaviour that brings these values to life across our teams, businesses, and locations.

Rooted in our QC First philosophy, The Brigade Way reflects our commitment to Quality, Customer Centricity, Fairness, Innovation, Responsibility to Society, and Trust. These values shape our interactions with customers, colleagues, partners, and communities, helping us build meaningful relationships and create lasting impact.

Whether it's delivering exceptional experiences, embracing new ideas, making fair decisions, or acting with integrity, The Brigade Way encourages each of us to align our actions with what Brigade stands for. It serves

as a common thread that connects us all, fostering a culture of accountability, collaboration, and continuous growth.

As Brigade continues to evolve, The Brigade Way ensures that our culture remains strong, consistent, and values-led. It reminds us that every action—big or small—contributes to the organisation we are building together.

Simply put, The Brigade Way is about doing the right things, the right way, every day.



Leadership alignment for The BrigadeWay



Twenty years with Brigade: *a journey beyond a career.*

Twenty years!

It feels both like yesterday and a lifetime ago.

When I first walked into our office in Brigade Towers on 31st July 2006 to a warm welcome by Mr. Jaishankar, I came with ambition and a desire to create something meaningful.

What I could never have anticipated was how profoundly this organisation would shape not only my career, but my outlook on leadership, relationships and life itself.

Looking back, when I complete 20 years today with Brigade, I realise that the most valuable things I take away cannot be captured on a balance sheet. They are memories. The excitement of starting something new.

The privilege of helping build Brigade's hospitality business almost from the ground up into one of South India's leading hotel ownership companies that got publicly listed in July 2025. The satisfaction of working alongside global partners like Marriott, Accor and IHG, learning that excellence is never an accident, it is the outcome of shared values, discipline and mutual trust. The countless meetings, negotiations and site visits that eventually became our clubs and hotels welcoming thousands of members & guests every single day. Every property that opened was far more than another project. It represented our collective dreams and that of our colleagues, architects, consultants, contractors and operators working together towards a common vision.

I have been fortunate to witness the industry through seasons of optimism and uncertainty. There were years when growth seemed effortless and others when every decision carried enormous responsibility. None tested us more than the pandemic. Those were difficult days for hospitality across the world. Yet they also revealed something remarkable. And that was the resilience of people, the strength of partnerships and the importance of calm leadership when circumstances are beyond anyone's control. Some of my proudest moments were not during periods of success, but during those challenging times, when teams stood together, looked after one another and refused to lose hope.

Over these two decades, I have also come to appreciate that leadership has very little to do with hierarchy. It is about earning trust. Listening before speaking.



Remaining accessible regardless of position. Celebrating others more than yourself, and remembering that every individual, irrespective of designation, deserves respect and dignity. **If there is one lesson Brigade reinforced every single day, it is that businesses are ultimately built by people. Strategies may change. Markets may fluctuate. But integrity, relationships and reputation only become more valuable with time.**

I have immense gratitude for the opportunities I was given, the confidence placed in me, the freedom to take decisions and the privilege of working with extraordinary colleagues. Whatever I may have contributed over these twenty years was only possible because so many of you believed in me, challenged me, supported me and walked alongside me. My heartfelt gratitude!

Finally, across my entire professional life, I have served only three organisations. Royal Calcutta Turf Club helped lay the foundation for my career, Bengal Ambuja, Kolkata prepared me for the industry and Brigade Group has had the most profound impact on my life and professional journey.

As I look back, I do so with immense pride, deep gratitude and a heart full of wonderful memories.

Warm Regards,
Vineet Verma,
Director - Brigade Hospitality

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Long Service Awards

Honouring Years of Commitment and Excellence

At Brigade Hospitality, every milestone is built on the dedication of the people who make exceptional hospitality possible. Today, we celebrate our long-serving team members whose loyalty, passion, and unwavering commitment have been instrumental in shaping our journey. Their years of service reflect not only professional excellence but also the enduring values of trust, collaboration, and integrity that define our organisation. Their contributions have helped create memorable guest experiences, fostered a culture of excellence, and strengthened Brigade Hospitality into the trusted brand it is today. As we honour their remarkable journey, we also celebrate the spirit of teamwork and shared purpose that continues to inspire our future.

Our people-first philosophy has been recognised with Brigade Hospitality being ranked 4th in the Great Place to Work® 2026—a proud testament to the inclusive, empowering, and high-performing workplace we have built together. This achievement belongs to every team

member whose dedication and passion continue to drive our success. To our long-serving colleagues, thank you for your invaluable contributions, unwavering commitment, and for being an integral part of the Brigade Hospitality story. Your legacy continues to inspire us as we look forward to achieving many more milestones together.



Long Service Awardees of BHSL with their families and the Senior Members of BHSL

25 Years of Service



Isaac Newton D

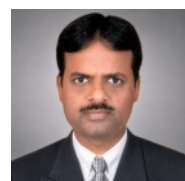
Deputy General Manager
Accounts & Finance
Corporate Office

20 Years of Service



Sridhar

Chef De Partie
F & B Production
The Woodrose



Purnachandra Behera

Sr. Security Guard
Security
The Woodrose



Chellamuthu

Leisure Assistant
Leisure Services
The Woodrose



Nagesh

Sr Executive
F & B Service
The Woodrose



Chandrashekhar SK

Supervisor
Security
Augusta

15 Years of Service



Arindam Mukherjee

President,
Engineering
Hospitality
Corporate Office



Lokeshwar Prasad

Supervisor
Maintenance
The Woodrose



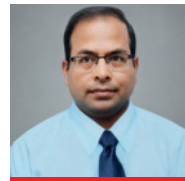
Gurucharan Das

Executive
KST
Galaxy Club



Manoj Kumar Ray

Sr. Technician
Maintenance
Galaxy Club



Suresh Chandra Behera

Supervisor
Maintenance
Galaxy Club



Alexander Joseph

Gym Instructor
Leisure Services
Regent Club

10 Years of Service



Sunil N

Driver
HR & Admin
Signature Club Resort



Waseem B

Captain
F&B Service
Signature Club Resort



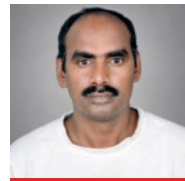
Velmurugan

Asst. General
Manager
Engineering
Courtyard By Marriott



Bharathi

Guest Service
Associate
Housekeeping
Regent Club



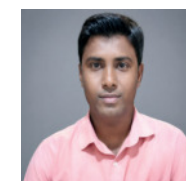
Nikunja Behera

Plumber
Maintenance
Regent Club



Rajesh S

Sr. Supervisor
Housekeeping
The Woodrose



Avinasha R

Deputy Manager
Accounts & Finance
Galaxy Club



Prakash C

Sr. Technician
Maintenance
Regent Club

5 Years of Service



Sathish Kumara D B

Tr. Supervisor
Maintenance
Signature Club Resort



Chaitanya D Gokarn

Dy. Manager
Internal Audit
Corporate Office



Pramod S P

Asst. General
Manager - Legal
Corporate Office



Biplab Dhar

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Mahadeva

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